



Consulate General of Italy  
Bengaluru

Prot. 60

Bengaluru, 1 April 2024

Dear Entrepreneur,

I hope your 2024 has started as well as the bilateral relations between Italy and India.

Our political ties are at great heights, after the **strategic partnership** reached in 2023 on the occasion of the visit to New Delhi of Italian Prime Minister Meloni. And the economic ones are stronger than ever too, with bilateral trade crossing for the first time 15 billion dollars in 2023 (an all-time record even compared to pre-pandemic levels) and with the scope of collaboration strengthening in fields like energy transition, digital connectivity and advanced manufacturing, and opening up in others such as defence, including cybersecurity, and space.

Moreover, the Italian diplomatic presence in India has expanded in the South-East, with the opening of the new Consulate General in Bengaluru last October 21. A Consulate that hosts also the offices of the Italian Trade Agency (ITA), of Uni-Italia and of the Indo-Italian Chamber of Commerce (IICCI), and that will soon also have a Scientific Attaché, so to present itself as a **one-stop-shop for our local interlocutors**, and to coordinate at best the different actors of the 'Sistema Italia'. A Consulate that aims at offering to the Italian citizens and to our Indian counterparts the quality of services they deserve. And that is also a beautiful space: we just won the **Economic Times Award for best commercial interior-design project** in the South of India!

In the 2023 we organized a series of promotional events in the most various fields like Design, Visual and Performative Arts, Cinema, etc.; a few online and in-presence business roundtables, and a second Study-in-Italy fair that saw 14 Italian top universities flying to Bengaluru to meet their local counterparts. Believing in the paramount role of cultural ties and people-to-people relations, we have also supported, with funds and coordination, the

**inception of 2 university courses of Italian language**, at the Bangalore City University and at Presidency University.

The Consulate General has represented Italy at the **main international fairs and conventions** held in the territory of its jurisdiction (which includes, besides Karnataka, Tamil Nadu, Telangana and Andhra Pradesh) and has coordinated **a few political visits to Bangalore**, above all those of the Minister of Finance G. Giorgetti and the Central Bank Governor I. Visco.

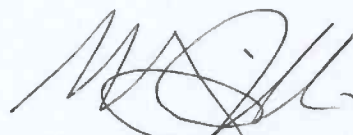
For the rest of 2024 **we plan to keep working hard and organizing more initiatives** to promote Italy in South-East India. We have **just completed the hiring process of more personnel** and this will give us strength to provide better services and to outreach even further.

**The most important event of the year**, in terms of visibility and high-profile networking, **will be the *Italian National Day***, which will be celebrated **on June 2 in the newly-opened, sumptuous Maharaja Ballroom of the Leela Palace**, in the presence of local Authorities, entrepreneurs, journalists, and various representatives of the scientific and cultural communities, and of course enjoying an only-Italian food menu specifically prepared with the collaboration of an Italian chef .

The support of the Indo-Italian private ecosystem will be instrumental for the full success of the event.

**I strongly hope that we can count on your contribution for this initiative**, and I attach here a sponsorship proposal and a form to fill in case you would be keen to collaborate for the *National Day*.

Thanking you for the collaboration you will decide to extend to the new Consulate General of Italy in Bengaluru, I send you **my best regards**.



Alfonso Tagliaferri  
Consul General